

## **Historic, archived document**

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1939

**CHRYSANTHEMUM & BEDDING  
PLANTS**



**ANDERSON FLORAL COMPANY  
COLUMBUS, NEBRASKA**

**Established 1890**

To the Florist trade about our Mums:

In presenting you with our annual wholesale catalog for this season, we wish to thank our customers and friends for the liberal patronage given us in the past and we hope to have the pleasure of serving you more in the future.

To new customers we would suggest that you give us a trial order and be convinced that our stock and service is as good as can be had regardless of the price paid.

As you will notice in reading through our list, we have added a few more new Originations that have proven their merits and are improvements over existing varieties which no doubt will interest you, as the public is always demanding something new.

Our Motto is that each customer must be satisfied.

In growing the stock listed we have tried to produce a quality of stock that will give entire satisfaction.

We have made arrangements with the leading Brokers for those who wish to order stock through them.

**PRICES**—Prices in this catalog cancel all previous quotations. Prices on Rooted Cuttings are quoted on all pages. Pot plants from 2 inch pots are \$1 per 100 over rooted cutting prices. We furnish plants at the following rates: 5 plants at 10 rate; 25 plants at 100 rate; 250 plants at 1000 rate unless otherwise quoted. All orders are filled in rotation.

Cash or satisfactory reference is required from unknown parties. Orders to be sent C. O. D. must be accompanied by one-fourth cash. Interest of 10% will be charged on all past due accounts, thirty days. We allow 10% discount on orders for Rooted Cuttings with Cash given thirty days in advance of delivery.

**OUR GUARANTEE**—We are careful to keep our varieties true to name as labeled, and we will replace, on proper proof, any stock that may prove otherwise free of charge or refund the amount paid us, with stock returned. No claims will be considered unless made within ten days after receipt of goods.

**SHIPPING**—Our shipping of Mums begins about February 15 or as soon as ready. We request customers to give definite shipping instructions as to manner in which they wish goods shipped. All shipments travel at risk and expense of purchaser. All shipments will be accompanied by State Certificate of Inspection.

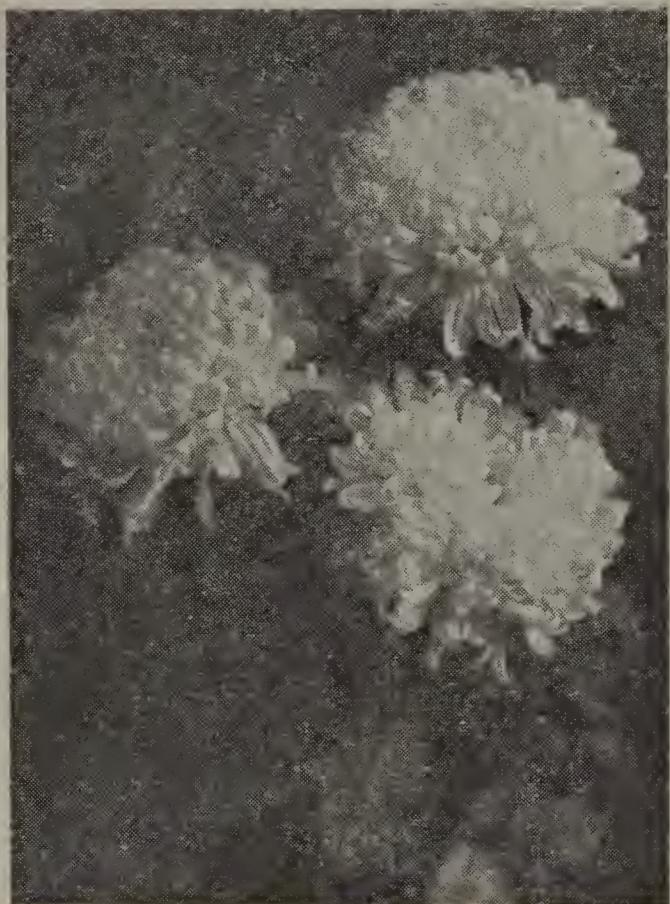
**LOCATION**—Columbus is located in the East Central part of Nebraska on the Union Pacific and Burlington Railroad and on US 30 and US 81 Highways.

Visitors are always WELCOME to inspect our new varieties.

## NEW MUMS FOR 1939

### EARLY QUALITY

Extra fine early pure white, very full incurved, never shows open center, good stiff stem and foliage. Matures ahead of Quaker Maid about 7th to 12th of October. This white is a real money maker. Medium height, blooms measure from 5 to 7 inches in diameter grown three per plant. Take bud about Aug. 15.



### BRONZE BEAUTY

Rich reddish bronze with golden bronze reverse of the incurved large flowering type. Very crisp which will stand long distance shipping. Dwarf vigorous grower and nice dark green foliage. Flowers measure 5 to 7 inches in diameter grown 3 to 4 per plant with average height of 2½ to 3 feet. Reserve first bud.

Prices: Each \$.35; \$2.50 per 10; \$5.00 per 25; \$15.00 per 100; \$125.00 per 1000.

**RICH GOLD**—Early November large button Pompon nearly approaching the Friendly Rival in color. Strong erect grower with unusual substance. It produces plenty of nice well formed sprays of blooms  $1\frac{1}{4}$  inches in diameter. Grows about three feet in height. It should be pinched about August 5 to 10. Make very nice pot plant from late cuttings.

**BRIGHTON**—Rich glowing crimson rose with golden cream well formed high cushion center. A very striking Anemone. Diameter of flower disbudded 2 to 3 inches. But, would recommend to be grown as cluster. Makes 4 to 5 well formed flowers per spray. Matures November 20 to 25. This variety should be pinched about August 20 as it is a very strong grower to carry 8 to 10 branches. Very satisfactory from late cutting for pot plant.

**MOTHER OF PEARL**—Late delicate pink cluster Pompon  $1\frac{1}{2}$  to 2 inches in diameter with bright pink center as it opens. Very satisfactory due to its late maturing in December when the main crop is off the market. Strong vigorous grower, should be pinched in late August or early September so as to have 10 to 12 branches per plant. Christmas Gold cross with Pink Mistletoe.

**TANGO**—Rich Chinese red disbuds Pompon 2 to  $2\frac{1}{2}$  inches in diameter of the ball type, color similar to that of Hilda Bergen in the large variety. This is one of our earliest disbuds Pompons. Matures about Oct. 15. Strong ridged grower producing up to 10 flowers per plant. Makes very suitable pot plant as well.

**WHITE CLUSTER**—Not just another white, but one that will make money for everybody that grows it. White Cluster is a late white Anemone with low cream-colored cushion that matures from November 30 well on into December. It is a seedling of Garza Supreme, a splendid grower and produces plenty of nice well formed sprays of good lasting flowers.

Prices on above varieties, Each 25c; \$2.50 per 10; \$5.00 per 25; \$15.00 per 100; \$125.00 per 1000.

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#### **"SPECIAL ANNOUNCEMENT"**

#### **DARK PINK FRIEDA**

We are pleased to announce that in 1940 we will introduce a sport of Frieda, which is dark pink in the guard petals. We think everybody will admire it as they do the orginal variety Frieda today.

Don't forget to order now for this new sport. It is sure to be a winner as its parent.

Orders will be filled in rotation beginning February 1, 1940.

# ANDERSON INTRODUCTIONS OF 1938



## OCTOBER PRIDE

Large early yellow Mum for shading, of good substance. Matures in its normal season October 15 to 20. Select crown bud for earliest blooms. Blooms average six inches in diameter. It is much on the order of Detroit News except for color which is a good clear yellow.

## KING TUT

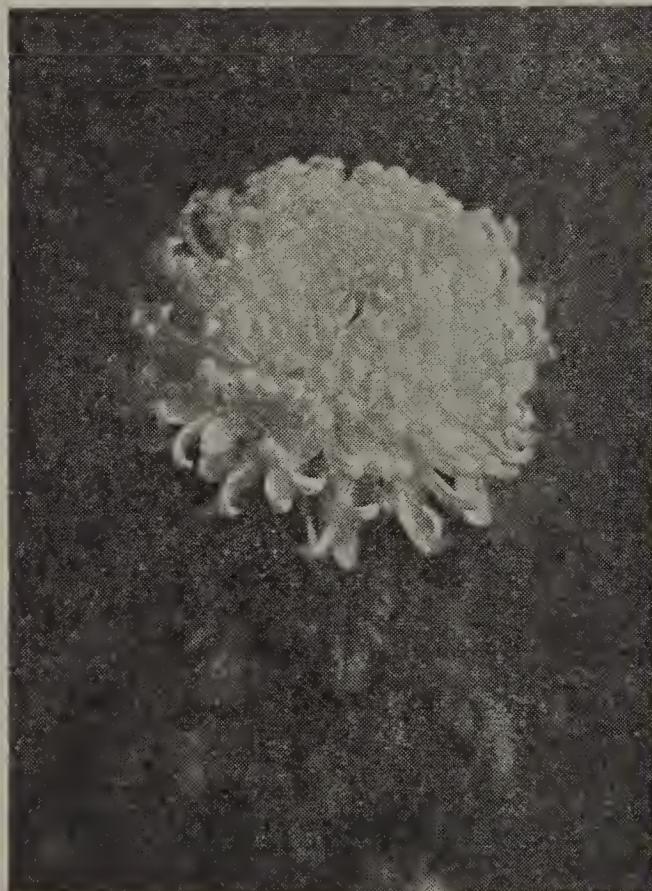
Large early rich bronze of the reflex type, good strong grower. Matures Oct. 20 to 30. Select crown bud for earliest and largest blooms. This Mum is excellent for shading as it holds color. Medium height,

Prices: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.



## **BUTO**

Large incurved bright pink of good size. Matures November 5 to 15. Select terminal bud for brightest color. Does not shatter and keeps well. Good strong grower of medium height. Produces three to four nice blooms per plant.



## **LADY WHITE**

Medium size, pure white, of incurved variety. Strong ridged grower. Matures November 10 to 20. Select crown bud. This Mum will be one of the best whites to grow as it has good keeping qualities.

Prices: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

## **SPARKLER**

Bright scarlet anemone with yellow cushion center. Should be grown as Cluster Pompon. Matures December 1 to 15. Medium height and heavy producer. The most outstanding of Red Pompons.

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## **ROSE A DORE**

A very fine rose pink Pompon, very compact bloom. Can be grown as a Cluster or Disbudded Pompon. Matures October 25 to November 1. It makes a nice pot plant.

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## **ADORABLE**

Clear bright yellow Pompon. Very late variety maturing December 15 and later. Heavy producer and clean grower with nice dark green foliage.



Prices: Each 25c; \$2.00 per 10;  
\$3.00 per 25; \$10.00 per 100; \$90.00  
per 1000.



**ANDERSON  
INTRODUCTIONS  
OF 1937**

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**GAY BOY**

Large type. Perfect ball type, bright bronze of the Celestra type. Good shipper and keeper. Diameter 4 to 5 inches. Matures October 20 to November 1 from terminal bud. Height 4 feet.

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**FRIENDLY CALL**

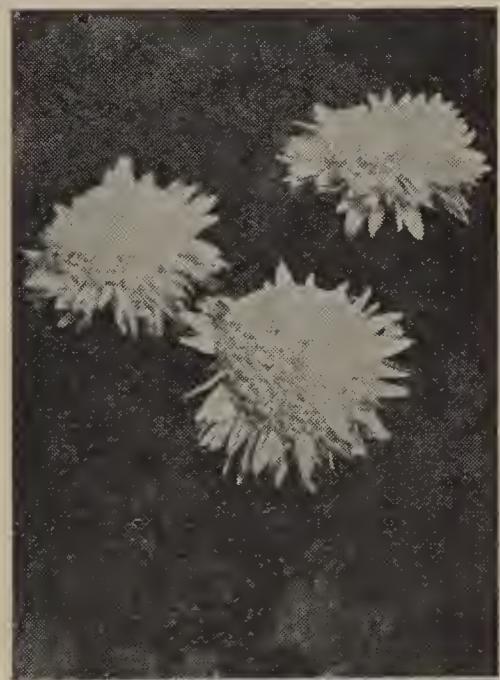
Large type. Perfect incurved of the Friendly Rival. Bright yellow color. Extra good solid flower, fine keeper and shipper. Does not shatter. Diameter of flower 6 to 8 inches from terminal bud. We think Friendly Call will out-class all other yellow at its season. Matures November 25 to December 10.

Prices: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

## SINCERITY

Pure white Anemone with good firm substance. Matures November 15 to 20. Flowers 4 to 5 inches in diameter, with 8 to 10 grown per plant, disbudded. Fine grower. Three feet high.

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## NEW GOLD

Bright yellow Anemone with bright bronze cushion center, another one of these bi-colored varieties which are outstanding. Matures Nov. 15 to 20. Lasts well. Flowers diameter  $3\frac{1}{2}$  to  $4\frac{1}{2}$  inches when grown disbudded with 6 to 10 per plant. Height 3 feet.

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## MARIE LOUISE

White with Enchantress pink cushion center. One of the most outstanding developments since we introduced the variety Frieda. This one matures November 15. Flowers diameter 4 to 5 inches when grown disbudded with 8 to 10 per plant. Height 3 feet. You should grow it.



Prices: Each 20c; \$1.20 per 10;  
\$2.00 per 25; \$7.00 per 100; \$65.00  
per 1000.



### FASCINATION

Anemone type. Color of guard petals pure white with large sulphur colored cushion center. Diameter of flower 4 to 5 inches. When bench grown 8 to 10 per plant. Height 2½ feet. Makes fine pot plant. Matures November 15 to 30. Well spoken of by Denver growers for shading as pot plant.

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### WESTERN STAR

Anemone type. Color of guard petals purple with cream colored cushion center. Diameter of flower 5 inches. Much the same as our introduction Frieda except the color of guard petals. Grown 6 to 8 blooms per plant disbudded. Matures November 20 to 30. Height 3 feet.

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### MILTON

Anemone type. Color bright velvet red with low yellow cushion center. Does not fade. Diameter of flower 3 to 4 inches. Grown 6 to 10 per plant. Disbudded. Matures November 25 to December 10. Height 3½ feet.

Prices: Each 20c; \$1.20 per 10;  
\$2.00 per 25; \$7.00 per 100; \$65.00  
per 1000.

## **ALBAN**

Fine pure white Anemone to be grown as cluster Pompon or disbud. Matures November 1 to 16 just ahead of Bona. Good strong grower, will produce six or more good sprays. Makes fine pot plant as well as bench grown. Flower two to three inches in diameter. Disbuded. Must be seen to appreciate. Price: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

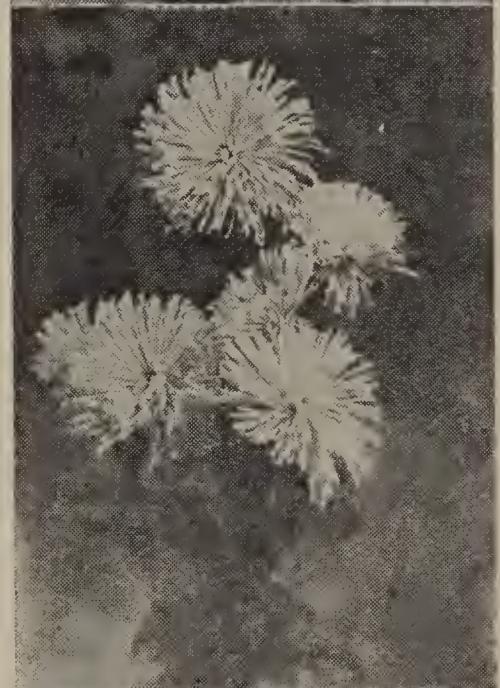
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## **SIPPER**

Shell pink of the quilled type. The name Sipper fits it well. Does fine either grown disbudded or cluster. Matures October 25 to 31. As disbud, flowers are  $2\frac{1}{2}$  to 3 inches in diameter. As cluster, each flower is well developed but is about one week later. Three feet high from June planting. Strong grower.

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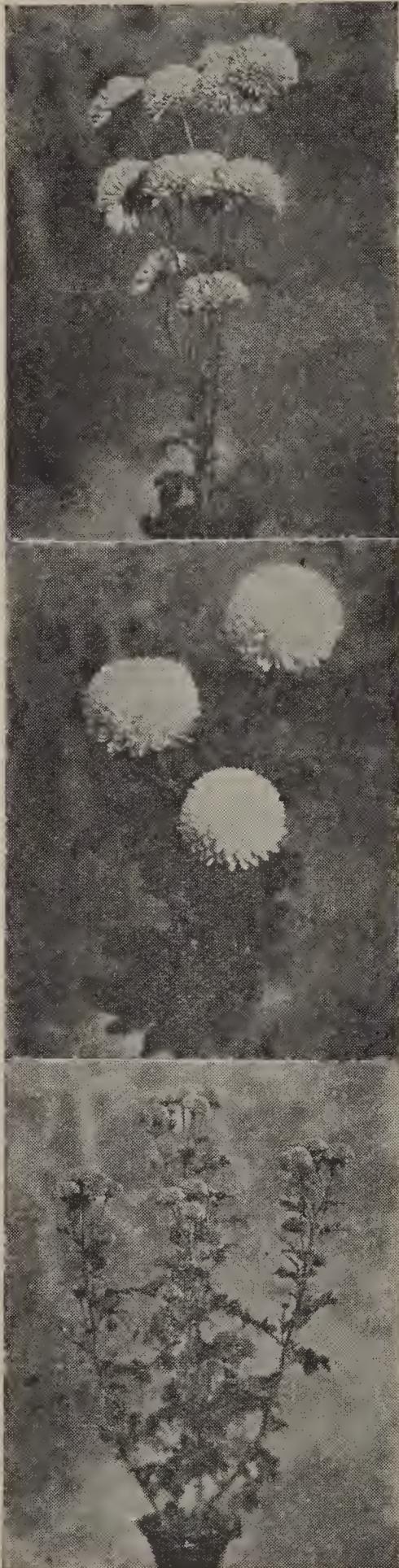


## **BONA**

Extra fine white with high yellow cushion Anemone to be grown as a cluster Pompon. Should have plenty of growing space so it can do 10 to 12 nice branches all producing 6 to 8 nice flowers. Flower is 2 to  $2\frac{1}{2}$  inches in diameter. Height  $3\frac{1}{2}$  feet. Matures November 15 to 20.



Prices: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.



### RHODA

Dark rose pink button, strong upright grower. Should be planted in July and still will grow three-foot height. Very heavy producer. Flowers  $1\frac{1}{2}$  inches in diameter. Matures November 1 to 10. Long lasting qualities. Fine for growing under black cloth.

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### GOLDEN FAIRY

Disbud Pompon. Good bright yellow of ball type. Can be grown twelve per plant. Diameter 2 to  $2\frac{1}{2}$  inches. Disbudded. Matures October 20 to 30. Height  $2\frac{1}{2}$  feet.

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### PETER PAN

Small bright bronze baby about the size of Baby, the small yellow button. Less than one-half inch in diameter. Good producer and fine grower. Height 3 feet. Matures November 15 to 20. Fine for dainty work.

Prices: Each 20c; \$1.20 per 10;  
\$2.00 per 25; \$7.00 per 100; \$65.00  
per 1000.

### **WHITE GEM**

One of the latest pure white buttons. Matures December 1 to 10. Height 2½ feet. Good heavy producer. We feel this Pompon will be one that will be grown by everybody. Measures three-fourths inch in diameter. Those who have Crystal Jewell will welcome White Gem.

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### **BRIGHT SPOT**

Blush white or flesh button with a dark pink spot in center. Strong grower and heavy producer. Height 2½ feet. Measures one inch in diameter. Matures November 5 to 10. Very pleasing.

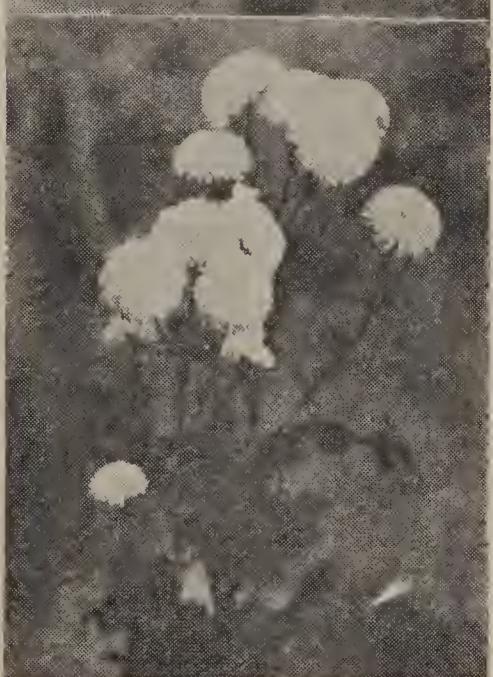
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### **RALLY**

Medium size light yellow button. Matures Nov. 10 to 20. Strong upright grower with good stem and substance. Height 3 feet. Measures one inch in diameter.

Prices: Each 20c; \$1.20 per 10;  
\$2.00 per 25; \$7.00 per 100; \$65.00  
per 1000.



Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

## STANDARD VARIETIES

**ANNA KASKAS**—A large commerical variety producing full rounded closely incurved blooms 6 to 7 inches across when grown two blooms to the plant. Its color is a bright shade of golden bronze.

Price: Each 20c; \$1.20 per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

**BETSY ROSS**— A very popular incurve, early midseason white. Matures November 5.

**BRONZE MISTLETOE**—Bronze sport of Pink Mistletoe. Matures December 25.

**BRONZE SIEDEWITZ**—Yellow bronze. Very good. Sport of Edwin Siedewitz. Matures November 20 to 30.

**CHARMING PRINCE**—Introduced by us. Medium size incurved. Deep pink of the Chieftain type that does not fade with age. Matures October 20 to November. Foliage to the flower. Reserve first bud.

Price: \$1.25 per 25; \$4.00 per 100.

**CALUMET**—Early midseason incurved bronze. Much on the order of Gladys Pearson. Matures October 25 to November 5.

**CELESTRA**—A good yellow for commercial growers, ball type. Matures October 10 to 15.

**CHAS. RAGER**—An old, but still popular incurve white. Matures October 25.

**CHATTANOOGA**—A very fine late white incurved. Matures for Thanksgiving and later. November 25.

**COLUMBUS DISPATCH**—A very large incurved deep yellow possessing a remarkably strong, upright stem. Height 5 feet from early June planting. Reserve bud September 1. Blooms 8 inches in diameter are fully developed October 25.

**DECEMBER BEAUTY**—Very late white, tinged with pink. Reflex type. Matures November 28.

**DECEMBER CRYSTAL**—Introduced by us. Pure crystal white of the reflex type. Flowers 8 inches in diameter. Matures in early December which makes it a good variety to grow. Height 5 feet. Select first bud.

Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

**DETROIT NEWS**—A very large early midseason. Bronze, wonderful substance and a fine keeper. Incurved. Matures October 25.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**DR. ENGUEHARD**—One of the old stand-bys. Bright rose pink. Matures November 20.

**EDWIN SEIDEWITZ**—A late incurved pink maturing Thanksgiving and later. Flowers 6 inches in diameter from buds selected September 15. Height 5 feet.

**EDGAR STILLMAN KELLY**—Large in size opening as incurved. Pure glistening white. Matures November 15.

**FRIENDLY CALL**—Introduced by us. Large type. Perfect incurved of the Friendly Rival. Bright color yellow. Extra good solid flower, fine keeper and shipper. Does not shatter. Diameter of flower 6 to 8 inches from terminal bud. We think Friendly Call will outclass all other yellow at its season. Matures November 25 to December 10.

Prices: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**FRIENDLY RIVAL**—One of the finest bright incurved yellow that we have ever grown. Matures November 20 to 30.

**GAY BOY**—Introduced by us. Large type. Perfect ball type, bright bronze of the Celestra type. Good shipper and keeper. Diameter 4 to 6 inches. Matures October 20 to November 1 from terminal bud. Height 4 feet.

Prices: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**GARNET KING**—Rich garnet the finest late red yet produced. Matures November 20 to 30.

**GOLD LODE**—Very fine yellow blooming in October. Reflex type. Matures October 1.

**GOLDEN GLORY**—A good early midseason. Golden yellow. Incurved. Matures October 20.

**GOLDEN TINTS**—Early bright yellow, strong grower. Matures October 10.

**GOLDEN TRIUMPH**—Introduced by us. A dark shade of yellow that is as bright as Friendly Rival, with slight bronze shading, with petals that are somewhat irregular and interlaced and incurved. Height about 4 feet from June planting. With blooms 6 to 7 inches in diameter. Matures November 20 to 30. Select crown bud. Price: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

**GOLDEN WAVE**—A truly wonderful bright yellow. Decidedly incurved. Matures October 20.

**GLADYS PEARSON**—Apricot and buff late incurved, just right for Thanksgiving. Matures November 20 to 30.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

HARVARD—Very fine old standard crimson, fine grown as disbud Pompon with 10 to 12 branches per plant. Try it that way.

HILDA H. BERGEN—An early midseason. Incurved rich bronze. Matures October 25.

INDIANOLA—Early bronze. About the earliest all around good incurve. Matures October 10.

IMP. WHITE MISTLETOE—This is a pure white sport of Mistletoe. Matures December 25.

J. W. PRINCE—Dark pink sport of pink Chieftain, very good. Matures November 10.

KEYSTONE—Early bronze, more decided in color when early buds are reserved. Flowers eight inches in diameter a double from any bud. Select bud August 30. Matures October 25 to 30.

LADY ESTHER—Introduced by us. A wonderful incurve white, this is a seedling of Betsy Ross, but blooms much later, for this reason we have kept it. Matures November 25 to 30. Measures 6 to 8 inches in diameter from crown bud. Height 4½ feet from June planting. Consider much the same as Marketta.

Price: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

LUSTRE—A highly recommended early pink lavendar. Incurved. Matures October 10.

LOUISA POCKETT—Exhibition blush white from late buds. It is of semi-dwarf growth. Matures November 20.

Price: \$1.50 per 25; \$5.00 per 100.

MT. ETNA—Introduced by us. Of popular incurved white. In form very much like Snow White, but is ten days later which is to its advantage. Flowers up to 8 inches in diameter. Height 4 feet. Select first bud. Matures November 18. Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

MR. ALLEN—Introduced by us. Extra large shaggy bloom, golden salmon in tone, with a cream reverse to the curled and curving petals. Matures November 5 to 20. Select crown bud. One of the best keepers. Price: 10c each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

MITY NICE—Introduced by us. A wonderful lavender pink of the Celestra type. 6 inches in diameter. Matures October 15 to 20 from second bud. Height from June planting 4 feet. This is a good variety for black cloth.

Price: Each 10c; 80c per 10; \$1.25 per 25; \$4.00 per 100.

MARY LOU—Introduced by us. Large reflex lavendar pink. Medium height in growth, Fully double from crown bud, good substance with small foliage, good all around Mum. Matures November 15 to 25.

Price: Each 10c; 80c per 10; \$1.25 per 25; \$4.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**MAJOR EDWARD BOWES**—Color rosy pink, brighter than J. W. Prince or October Rose and under artificial light is greatly intensified. Reserve bud not earlier than August 30. Fully double from any bud. Blooms 6 inches in diameter, matures October 16.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$5.00 per 100; \$45.00 per 1000.

**MARIE DE PETRIS**—Late incurved bright yellow. A wonderful commercial variety. Matures November 25.

**MRS. G. G. MASON**—A dark red, reflex type never comes blind as most red do. Matures November 10.

Price: \$1.50 per 25; \$5.00 per 100.

**MRS. H. E. KIDDER**—A very popular early bright yellow, stiff, upright stem. Flowers 7 inches in diameter by October 15 from buds selected August 25. Height 4 feet.

**MRS. NELLIE T. ROSS**—Light yellow late flowering. Matures November 25 which makes it a very good variety to grow.

**MRS. R. M. CALKINS**—A very bright yellow, globular in form. Rather tall grower but good. Matures November 25 to 30.

**NERISSA**—Really an exhibition Mum. Incurved, large lavender pink Matures November 10.

Price: \$1.50 per 25; \$5.00 per 100.

**OCTOBER GLOW**—Introduced by us. Large globe type of deep lavender rose, good substance. Matures October 20 from crown bud. 8 inches in diameter and 5 inches deep. Fully double, 4 feet high from June planting. Seedling of October Rose.

Price: Each 10c; 80c per 10; \$1.25 per 25; \$4.00 per 100.

**OCONTO**—One of the old stand-by whites, not the earliest, but a good one. Matures October 25.

**PINK CHIEFTAIN**—One of the popular pink, easy to grow. Matures November 10.

**PINK TURNER**—Pink sport of white Turner. Matures November 5.

Price: \$1.50 per 25; \$5.00 per 100.

**PINK MISTLETOE**—A sport of Mistletoe. Very good. Matures December 25.

**QUAKER LADY**—Introduced by us. Large incurved orchid pink. Just the same size as Snow White of which it is a seedling cross Nerissa. Matures November 20 and later. Growth 3½ feet from June planting.

Price: Each 10c; 80c per 10; \$1.25 per 25; \$4.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$2.00 per 100; \$27.50 per 1000.

QUAKER MAID—Extra good white for early in October. Incurved. Matures October 5.

REGINA—Introduced by us. A wonderful late lavender pink, of Thanksgiving Pink type, but much later. Matures December 1 to 10 Measures up to 8 inches in diameter Height 4 feet from June planting. Select crown bud. Price: Each 10c; 80c per 10; \$1.50 per 25; \$5.00 per 100.

ROSE CHOCHARD—Deep light pink. Incurved, Matures October 20.

SEC. NEHRLING—Bright yellow slightly darker than Calkins. Matures November 15.

SILVER SHEEN—Pure white, incurved form, maturing October 20. Has wonderful keeping qualities. We recommend this variety as a second early. Select bud August 30.

SMITH'S ENCHANTRESS—An early bright rose pink for early October. Matures October 10 to 15.

SMITH'S SUPERLATIVE—A very intense yellow, even brighter than Friendly Rival of globular form. Possesses wonderful substance. Flowers 6½ inches in diameter from buds selected August 25. Matures October 25. Height 3 feet. Highly recommended for pot plant.

SNOW WHITE—A large pure glistening white, and wonderfully incurved. Should be grown by all Florists. Matures November 10.

SUN GLOW—Early bright yellow of Bonnaffon type, a very popular variety. Matures October 20.

SUN GOLD—A very late bright yellow. Incurved quilled type. Matures December 1.

TEKONSHA—Reddish bronze, reflex type, really a rich bronze for Thanksgiving. Matures November 25.

THANKSGIVING PINK—One of the latest bright pink that is really a good one. Matures November 25 and later.

TREASURE ISLAND—Introduced by us. Medium sized reflex rich bronze. One of the richest bronze yet produced. Matures November 15. Has good substance. About 3½ feet high from June planting. Highly recommended for pots. Price: 10c Each; 80c per 10; \$1.25 per 25; \$4.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

TOWANTIC—Large pure white for Thanksgiving and later. Incurved, tall grower. Matures November 25.

VERMONT—Enormous incurved pink for exhibition. Matures November 10.

Price: \$1.50 per 25; \$5.00 per 100.

YELLOW MISTLETOE—Light yellow sport of Mistletoe. Matures December 25 and later.

YELLOW TURNER—Light yellow sport of White Turner. Matures November 5.

Price: \$1.50 per 25; \$5.00 per 100.

YELLOW STONE—Introduced by us. A good incurved yellow, strong grower, nice dark green foliage and a good shipper. Flowers 8 inches in diameter. Matures November 20. Height 4 feet. Select first bud.

Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

WHITE EAGLE—Introduced by us. Extra large white reflex type to follow Quaker Maid. It is fully as large as the Turner. Matures October 20. Medium height from June planting. Reserve the first bud. Excellent for pots. Price: \$1.25 per 25; \$4.00 per 100.

WHITE ENCHANTRESS—Introduced by us. An early white sport of Smith's Enchantress. Matures October 10.

WHITE SIEDEWITZ—Blush white, sport of Edwin Siedewitz. Matures November 20 to 30

WHITE TURNER—Exhibition white commercial, easy to grow. Matures November 5.

Price: \$1.50 per 25; \$5.00 per 100.

WHITTIER—A very fine yellow incurved which takes the place of Bonnaffon. Matures November 20.

## **ANEMONE CHRYSANTHEMUMS**

The Anemone Chrysanthemums consist of a flat or rounded cushion of quilled or tubular disc florets with one or more rows of flat or tubular ray florets. The cushion or center is either of the same color or distinct color than that of the ray florets. The Anemone Chrysanthemums may be grown either disbudded or in sprays depending on the variety. They are very attractive in decorative work of all kinds and their popularity is on the increase. They offer a pleasing change from the large round forms and the regular pompons. It will be well to grow some of these for your regular customers. They will like them.

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### **STANDARD VARIETIES OF ANEMONES AND PRICES**



**FRIEDA**—Introduced by us. Clear pink Anemone guard petals and a full, slightly convex cushion of bright yellow. Measures 5 to 7 inches in diameter. Should be disbudded. Matures November 1 to 20. Should be grown with 4 to 6 blooms per plant. Price: 15c each; 80c per 10; \$1.25 per 25; \$3.00 per 100.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**ALBAN**—Introduced by us. Fine pure white Anemone to be grown as cluster or disbud Pompon. Matures November 1 to 10 just ahead of Bona. Good strong grower, will produce six or more good sprays. Makes fine pot plant as well as bench grown. Flower 2 to 3 inches in diameter. Disbud. Price: Each 20c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

**BELVA**—Introduced by us. Anemone. Beautiful shade of lavender rose. Has extra large solid cushion of same color. Flowers diameter 4 to 5 inches grown 6 to 8 per plant. Short grower, fine for pots, bench grown about 2½ feet. Matures November 25 to December 5.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**BERNITA**—Shell pink guard with perfect white cushion center. Should be disbudded. Matures October 25.

**BRONZE CHARM**—Introduced by us. Orange bronze Anemone throughout with extra good lasting qualities. This one develops and lasts well on into December. Strong grower. Diameter of flower 3 to 4 inches when grown disbudded with 8 to 12 per plant.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**BONA**—Introduced by us. Extra fine white with high yellow cushion Anemone to be grown as a cluster Pompon. Should have plenty of growing space so it can do 10 to 12 nice branches all producing 6 to 8 nice flowers. Flower is 2 to 2½ inches in diameter. Height 3½ feet. Matures November 15 to 20.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**CRUSADOR**—Bronze Anemone with high rounded cushion, tips of florets light maroon; ray petals same color. Matures November 10 to 15.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**EXQUISITE**—Introduced by us. Dark rose pink Anemone with cushion of lighter shade. This one grown with Bronze Charm. Matures about the same time in December. Strong grower. Diameter 3½ to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**FAITH**—Introduced by us. Beautiful shell pink guard with a high perfect and well-rounded cushion of cream white of the Norman type. Measures 5 to 6 inches in diameter. Matures November 15. Grown 4 blooms per plant disbudded. 3½ feet high. Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**FASCINATION**—Introduced by us. Anemone type. Color of guard petals pure white with large sulphur colored cushion center. Diameter of flower 4 to 5 inches, when bench grown 8 to 10 per plant. Height 2½ feet. Makes fine pot plant. Matures November 15 to 30. Well spoken of by Denver growers for shading as pot plant. Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**FIRE FLY**--Introduced by us. Orange scarlet throughout, of the Anemone type. Makes up fine with the yellow Mensa. Should be grown 6 to 8 blooms per plant. Disbudded measures 3 to 4 inches in diameter. Matures November 1 to 10.  
Price: \$1.25 per 25; \$4.00 per 100.

**GARNET**—Deep maroon Anemone. Individual flowers 3 inches in diameter with 8 or 9 flowers on each spray. Matures November 15 to 20.

**GARZA SUPREME**—The latest white. Matures for Christmas and later, grown in clusters. Matures December 25.

**GODFREY'S PERFECTION**—A pure white variety. Matures November 25.

**HERADA**—Introduced by us. A dark crimson Anemone with a shade light cushion center. Flowers diameter 3½ inches. Grown 8 to 10 per plant disbudded. Matures November 7 to 15. Height 2½ feet. This variety makes fine pot plant as well as bench grown.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000

**JERRY**—Introduced by us. A wonderful rich golden bronze Anemone. 3½ to 4 inches in diameter with a high rounded cushion of a shade darker. Good substance. Matures November 15 to 20. Should be grown as a disbud pompon, with 4 to 6 per plant. Three feet high. Also, makes a wonderful pot plant.

Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

**MARGO**—Pinkish violet guard with large yellow cushion center. Disbud. Matures November 5.

**MARIE LOUISE**—Introduced by us. White Enchantress pink cushion center. One of the most outstanding developments since we introduced the variety Frieda. This one matures November 15. Flowers diameter 4 to 5 inches when grown disbudded with 8 to 10 per plant. Height 3 feet. You should grow it.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**MIDGUARD**—Introduced by us. Scarlet bronze Anemone with a shade lighter cushion center. Diameter of flower 3½ to 4 inches when grown disbudded with 8 to 10 per plant. Matures November 15 to 25. Height 2½ feet. Fine pot variety as well as bench.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000

**MILTON**—Introduced by us Anemone type. Color bright velvet red with low yellow cushion center. Does not fade. Diameter of flower 3 to 4 inches. Grown 6 to 10 per plant. Disbudded. Matures November 25 to December 10. Height 3½ feet.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000

**NORMA**—Pale pink guard with large yellow cushion 5 to 7 inches in diameter. Disbud. Matures November 15.

**NEW GOLD**—Introduced by us. Bright yellow Anemone with bright bronze cushion center. Another one of those bi-colored varieties which are outstanding. Matures November 15 to 20. Lasts well. Flowers diameter 3½ to 4½ inches when grown disbudded. Six to ten per plant. Height 3 feet.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**ORCHID BEAUTY**—An unusually attractive Anemone with very rigid habit of growth and perfect spray formation requiring no disbudding. The color is most unusual, being an intense orchid with light golden cushion. It matures about the middle of November and is distinct from any other Anemone flowering at that time.

Price: Each 15c; 80c per 10; \$1.50 per 25c; \$4.00 per 100; \$35.00 per 1000.

**PAGOMA**—A beautiful white with a straw yellow cushion center should be disbudded. Midseason. Matures November 5.

**PINK PEARL**—Introduced by us. Pink throughout. A seedling of Godfrey's Perfection. Grow as a cluster Pompon. Matures November 15.

**PRAIRIE GOLD**—Introduced by us. Rich golden yellow of the Anemone type, much the same, but better than the old variety Sunshine. Can be grown either as a disbud or cluster Pompon. Matures November 15 to 20. Disbudded somewhat earlier.

Price: \$1.25 per 25; \$4.00 per 100.

**PURPLE QUEEN**—An aster purple Anemone with a lighter reverse and the cushion florets tipped with gold. Individual flowers 3 inches in diameter with 8 or 9 flowers grown on each spray. Matures November 15 to 20.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**PURITAN SURPRISE**—Introduced by us. A wonderful snow white Anemone with a bright yellow high cushion. Should be disbudded. Can be grown with 4 to 7 blooms per plant. Matures November 20 and later.

Price: \$1.25 per 25; \$4.00 per 100.

**ROLINDA**—A reddish bronze with very crisp formal petals, reminding one very much of the decorative type of Dahlias. Matures November 1.

**SEC. H. MORTIMER BROCKWAY**—Introduced by us. Anemone type. Pure white with low yellow cushion. Matures November 15 to 25. Height 3 feet. Good substance and fine shipper. Should be grown disbuds 6 to 10 per plant. Measures four inches in diameter. This Anemone Pom was christened at the Wichita Regional Show in honor of Sec. H. Mortimer Brockway by the President, Joseph S. Merritt, of the S. A. F. Enough said, Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000

**SINCERITY**—Introduced by us. Pure white Anemone with good firm substance. Matures November 15 to 20. Flowers 4 to 5 inches in diameter, with 8 to 10 grown per plant, disbudded. Fine grower. Three feet high.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000

**SULPHUR FRILLS**—Introduced by us. One of the most outstanding Anemones of today. Sulphur guard, with a bright yellow cushion which would remind you of the Spring Glory Daffodil. Measures 4 to 5 inches in diameter. Matures November 10 and later Produces four nice blooms per plant disbudded 3½ feet high

Price: Each 15c; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

**SUNSTAR**—Deep yellow Anemone. Individual flower 3 inches in diameter with 8 or 9 flowers on each spray. Matures November 15 to 20.

Price: 25 for \$1.00; \$3.00 per 100; 50 at the 100 rate.

**SUZANNE MILLER**—Yellow sport of Norma, should be a disbuds. Matures November 15.

**WESTERN STAR**—Introduced by us Anemone type. Color of guard petals purple with cream colored cushion center. Diameter of flower 5 inches. Much the same as our introduction Frieda, except the color of guard petals. Grown 6 to 8 blooms per plant, disbudded. Matures November 20 to 30. Height 3 feet Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**WHITE BERNITA**—Introduced by us. Pure white sport of Bernita. Disbud. Matures October 27.

**YELLOW JERRY**—Introduced by us. The same as Jerry except a rich yellow Anemone.

Price: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

**YELLOW GARZA SUPREME**—The latest yellow. A sport from Garza Supreme. Matures December 25.

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### **POMPONS STANDARD VARIETIES**

**ADELPHIA**—Color white; of perfect ball shaped form and greatest substance with good strong stem. Flowers 3 inches in diameter. Matures November 1. Height 3 feet.

**BABY**—A small midseason yellow button. Matures November 20.

**BABY ROSE**—Introduced by us. Almost the same as Little Tot in size, but much brighter in color and better grower. Matures November 10 to 20.

**BALANDUS**—A light pink with cream reverse, somewhat darker in color than Lilian Doty. Incurved and globular in form; strong in growth. Height 4½ feet when planted early in June. Diameter of flower 3½ inches. Ready to cut Oct. 25.

**BALL OF GOLD**—Very perfect in form, 2½ to 3 inches in diameter, with stiff, upright stem. Color, bright yellow, Maturing November 20 and later.

**BRIGHT SPOT**—Introduced by us. Blush white or flesh button with a dark pink spot in center. Strong grower and heavy producer. Height 2½ feet. Measures one inch in diameter. Matures November 5 to 10. Very pleasing.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**BRONZE DOTY**—Reddish bronze sport of Doty. Very good. Matures October 25.

**BRONZE YULETIDE**—Introduced by us. Golden bronze. Sport of Golden Yuletide. Matures November 25 to December 1.

**BOUNTIFUL**—Introduced by us. A midseason rich bronze button Pom. Heavy producer.

**BROWNIE**—Dark bronze and form most perfect, true baby Pompon type. Matures November 15.

**CAZLONIA**—Very symetrical in form—a perfect ball. Color, rose pink with a mauve reverse. Strong, upright growth. Height 3 feet when planted early in June. Flowers 3 inches in diameter.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 16; \$3.00 per 100; \$27.50 per 1000.

CHRISTMAS GOLD—Late flowering deep yellow of the button type. Matures December 1.

CHICAGO PEARL—Good late variety for Thanksgiving. Disbud or cluster. Matures November 20.

COLLEEN—Lavender rose cluster, button type,. Heavy producer. Matures November 25,

COPPER CLAD—Introduced by us. A round flower of the true button type. 3-4 inch in diameter. Color copper gold and, very productive. Matures November 15 and lasts until Thanksgiving. Height 3 feet.

Price: Each 15c; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

CORA PECK BUHL—Deepest in color of all yellow of the button type. Matures October 25.

CRYSTAL JEWELL—Introduced by us. A crystal white button Pompon. Measures 1½ inches in diameter. Matures November 20 to 30. Heavy producer. This is one that has been needed by the Florists for a long time. Height 3½ feet.

DAINTY MAID—Pearly white button most perfect baby Pompon in form and fullness.. Midseason, Matures November 10.

DELRAY—Introduced by us. Late rich yellow for Thanksgiving. Pompon type. Matures November 25.

Price: \$1.25 per 25; \$4.00 per 100.

DIANA—One of the older standard midseason whites. Matures November 10.

DOROTHY TURNER—A very rich bronze for Thanksgiving. Matures November 25.

ETHEL—Early bright bronze hardy button Pompon. Matures about the middle of October.

FAIRY ROSE—Introduced by us. A bright rosy pink Pompon. Measures 1½ inches in diameter. Matures November 20 to 30. Productive and a fine substance. Height 3½ feet from June planting.

Price: \$1.25 per 25; \$4.00 per 100.

GOLDEN GEM—Introduced by us. Early heavy producer. Rich yellow in color. Pompon type. Matures October 20.

GOLDEN FAIRY—Introduced by us. Disbud Pompon. Good bright yellow of ball type. Can be grown twelve per plant. Diameter 2 to 2½ inches. Disbudded. Mature October 20 to 30. Height 2½ feet.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

HILDA CANNING—Rich golden bronze button type. Midseason matures November 15.

IRENE—A true Pompon, a button variety but a little larger. Very early and heavy producer. Matures October 20.

IRENE RICH—Strong shade of pink, upper surface of the petals is a violet-pink and the reverse lighter. Height 4 feet. Flowers 3½ inches in diameter, Matures November 1. Color does not fade.

JOYCE—Introduced by us. A wonderful burnt orange. Heavy producer of the true Pompon type. Matures November 15.

LEILAH—Early rose pink of exceptional merit. Matures October 15.

LEGAL TENDER—A color combination of bronze and gold which is most attractive. Matures November 20.

LITTLE TOT—A pale rose pink, button, early midseason. Matures November 5.

LITTLE TRIUMPH—Introduced by us. A good late for November. Bronze button ½ inch in diameter. Matures November 20.

MARIANA—This rather large for a Pompon, so it should be disbudded for the best flowers. Matures November 10.

MID DAY—Introduced by us. Large Pompon of bright crimson with gold reverse that is very outstanding. Bloom looks very much like miniature cactus flowered Dahlia. Should be grown disbudded. 3½ inches in diameter. Matures November 10. Height 2 feet. Also, makes a fine pot plant.

Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

MRS. BEU—A good late orange bronze for Thanksgiving. Quilled variety. Matures November 25.

MUSKOSKA—Golden bronze. This variety is best when disbudded. Matures November 20.

NIOBE—Introduced by us. An extra fine bright yellow of the Pompon type. Measures 1¼ inches in diameter. Matures November 5 to 15.

NIZA—Extra early light pink. Hardy variety. Matures October 5.

NUGGETS—Early midseason yellow of the button type. Heavy producer. Matures November 5.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

OURAY—Early dark mahogany brown. Medium sized flowers. Matures October 20.

PAGOSA—The latest deep pink Pompon. Matures in late December.

PAWNEE CHIEF—Introduced by us. Orange bronze. Mid-season, can be grown as cluster or disbud. Very heavy producer. Matures October 25.

PETER PAN—Introduced by us. Small bright bronze baby about the size of Baby, the small yellow button. Less than  $\frac{1}{2}$  inch in diameter. Good producer and fine grower. Height 3 feet Matures November 15 to 20. Fine for dainty work.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

PIRATE PRINCESS—Introduced by us. A rich yellow incurved Pompon of disbud type, strong growth and heavy producer. Blooms  $3\frac{1}{2}$  inches in diameter. Matures for Thanksgiving and later. Cross of Whittier and Dorothy Turner.

Price: Each 15c; 80c per 10; \$1.50 per 25; \$5.00 per 100; \$45.00 per 1000.

PINK DOTY—A beautiful shell pink and can be grown as a disbud Pompon. Matures October 25.

PRINCETON—A wonderful large Pompon with good stem and excellent spray formation. Its color is a beautiful deep golden yellow suffused with orange. It matures around the middle of November and is a great improvement upon existing varieties of its type.

RALLY—Introduced by us. Medium size light yellow button. Matures November 10 to 20. Strong upright grower with good stem and substance. Height 3 feet. Measures one inch in diameter.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

RHODA—Introduced by us. Dark rose pink button, strong upright grower. Should be planted in July and still will grow three-foot height. Very heavy producer. Flowers  $1\frac{1}{2}$  inches in diameter. Matures November 1 to 10.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

ROSE CHARM—Bright rose pink, should be grown as a disbud Pompon. Matures October 25.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**ROSE ECLIPSE**—Introduced by us. Ball type. Bright rose pink disbud Pompon.

**RED DOROTHY TURNER**—Same as Dorothy Turner except color which is a good rich red or deep bronze.

**ROWENNA**—A fine late variety for December. Color medium shade of bronze. Matures November 30.

**SOU. D'ORE**—an old stand-by of a striking golden orange color. Should be disbudded. Matures November 5.

**UVALDA**—One of the earliest whites, and very profitable to grow. Matures October 15.

**WESTERN BEAUTY**--Late dark pink for Thanksgiving. Good producer. Matures November 25.

**WHITE DOTY**—A good one for either disbudding or cluster. A sport of Lillian Doty. Midseason. Matures November 1.

**WHITE DOVE**—Introduced by us. A good hardy white. grown as disbud or cluster. Matures in September and early October. Fully double. Disbudded 2½ inches in diameter, as cluster 1½ inches in diameter.

Price: Each 10c; 80c per 10; \$1.25 per 25; \$4.00 per 100.

**WHITE GEM**—Introduced by us. One of the latest pure white buttons. Matures December 1 to 10. Height 2½ feet. Good heavy producer. We feel this Pompon will be one that will be grown by everyone. Measures 3-4 inches in diameter. Those who have Crystal Jewell will welcome White Gem.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**YULETIDE**—Very late and popular white. Matures December 1.

## ORIENTAL DAISIES



### SINGLES

These may be of any size and form, but should not have more than a double row of ray florets arranged sufficiently close together to form a dense fringe. Singles are becoming more popular every year, so try a few. They are always serviceable.

**ORIENTAL DAISIES**—Due to the increased demand for these lovely single flowers, we are offering to the public eight distinct colors not very often found in chrysanthemums. Something new and different. These are very productive, carrying from 8 to 12 long stemmed branches of well formed sprays per plant.

Their flowering season begins October 20 and continues to November 15. They have proven to be fine for black clothing. Height of plants are from 2½ to 3 feet. These are the following varieties: Oriental Golden Salmon; Oriental Orange; Oriental Lavender; Oriental Scarlet; Oriental Rose; Oriental Yellow; Oriental Purple; Oriental White.

Price: Each 25c; \$2.00 per 10; \$3.00 per 25; \$10.00 per 100; \$90.00 per 1000.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

## STANDARD VARIETIES OF SINGLES

**ALLEN ANDERSON**—Introduced by us. A good bronze of semi-double much the same as Gene Anderson. Should be pinched to carry about twelve branches. Matures December 25.

**CHRISTMAS CHEER**—A reddish bronze sport of Mrs. E. D. Godfrey. Matures November 20.

**GENE ANDERSON**—Introduced by us. Golden yellow semi-double, heavy producer, should be pinched to carry about twelve branches. Matures December 25.

**MARIE ANDERSON**—Introduced by us. Pink petaled center with a narrow band of white closely encircling a distinct yellow center. Should be pinched to carry about twelve branches. Matures December 25.

**MELBA**—In color it is an intense red, the reverse petals being gold. Disbud. Matures November 5.

**MRS. E. D. GODFREY**--Excellent light pink. Late cluster. Matures November 20.

**SIPPER**—Introduced by us. Shell pink of the quilled type. The name Sipper fits it well. Does fine either grown disbudded or cluster. Matures October 25 to 31. As disbuds, flowers are 2½ to 3 inches in diameter. As cluster, each flower is well developed but is about one week later. Three feet high from June Planting. Strong grower.

Price: Each 20c; \$1.20 per 10; \$2.00 per 25; \$7.00 per 100; \$65.00 per 1000.

**SUNBURST**—A heavy orange-yellow single with bronze shadings, has several rows of petals and can be most successfully shipped long distances. Matures November 15.

**TAGOYA**—An outstanding single producing rigid, well formed sprays with flowers of excellent substance. Its color is a brilliant Goya-red overlaid with a rose sheen forming a brilliant and very attractive combination. Its habit of growth is very sturdy but somewhat dwarf, making the variety suitable for pot plants. The variety is very productive and does not require disbudding.

Price: Each 15c; 80c per 10; \$1.50 per 25c; \$4.00 per 100; \$35.00 per 1000.

**WHITE MENSA**—Medium pure white, should be disbudded. Matures November 1.

Standard Prices, unless otherwise quoted: Each 10c; 60c per 10; \$3.00 per 100; \$27.50 per 1000.

**YELLOW MENSA**—A yellow sport of White Mensa. Should be disbudded. Matures November 1.

**HEBE**—Luminous pink which assumes soft, lavender-pink tones as the flower matures. A faint silvery halo surrounding the golden yellow center effects a lovely combination in the nicely formed single blossoms, which average 3 inches or more across. Matures October 1.

Price: Each 15c; \$1.25 for 25; \$4.00 per 100.

**MARS**—Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen. Matures October 15.

Price: \$1.25 per 25; \$4.00 per 100.

**DAPHNE**—A blending of daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center. Matures October 12.

Price: \$1.25 per 25; \$4.00 per 100.

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## NEW CARNATIONS INTRODUCED BY US

**Defender**—Beautiful ward color, good size, wonderful keeper. Very free flowering and fragrant. Good all-round carnation. Rooted cuttings \$4.00 per 25; \$10.00 per 100.

**MITY FINE**—Beautiful shell pink of Laddie size. Good producer and fine keeper. Strong grower. Rooted cuttings \$4.00 per 25; \$10.00 per 100.

## CARNATIONS

**SPECTRUM SUPREME**—Best scarlet grown  
Rooted cuttings ..... \$4.00 per 100.

**PATRICIAN**—Fine white. Rooted cuttings .... \$4.00 per 100.

**NEW PINK SPECTRUM**—Introduced by us. One that sported for us in 1930, a shade between Light Pink Spectrum and Melrose. Very good. Rooted Cuttings .... \$4.00 per 100.

**LADDIE**—Flesh. Rooted cuttings ..... \$10.00 per 100

**WOBURN**—Maroon. Rooted cuttings ..... \$8.00 per 100

**BONANZA**—Yellow. Rooted cuttings ..... \$4.00 per 100.

## **ENGLISH HYBRIDS**

ROBERT ALLWOOD—Scarlet. Rooted cuttings \$5.00 per 100.  
ADMIRATION—Rose Pink. Rooted cuttings ... \$5.00 per 100.

We furnish these varieties by the 1000 at 9 times the hundred rate.

For field grown plants ask about prices for August and September delivery.

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### **BLOOMING PLANTS**

#### **BEGONIAS**

#### **PINK PEARL, RED PEARL, AND CARMEN**

4-inch .....	30c each
5-inch .....	50c each

### **CINNERARIAS**

A good assortment of colors, both large and small flowers.

4-inch .....	20c each
5-inch .....	40c each

### **CYCLAMEN**

FISHERS'S STRAIN—A good assortment of colors, mostly bright,

2-inch for growing on, delivery until May 1 .....	6c each.
4-inch budded and blooming .....	25c each
5-inch budded and blooming .....	50c each.

### **FUSCHIAS**

#### **BLACK PRINCE, ELM CITY**

4-inch .....	\$20.00 per 100.
5-inch .....	40c each

### **PRIMROSES**

#### **PRIMULA OBCONICA**

4-inch .....	20c each
5-inch .....	40c each.

### **SAINT PAULIA VIOLETS**

3-inch, Blue Boy .....	20c each
4-inch Blue Boy .....	35c each.

### **PELARGONIUMS**

EASTER GREETINGS, LUCY BECKER, and AZELIA, and others.

3-inch .....	\$15.00 per 100.
4-inch .....	\$25.00 per 100.
5-inch .....	\$50.00 per 100

## **BEDDING PLANTS GERANIUMS**

S. A. NUTT, AMERICAN BEAUTY, MME. BUCHNER, MME. LANDRY, RADIO RED, EDWIN BLANC, GLORIE DE FRANCE, PINK BARNEY, RED BARNEY—

3-inch ..... \$10.00 per 100.  
ROBERT ALLWOOD—Scarlet. Rooted cuttings \$8.00 per 100.  
ADMIRATION—Rose Pink. Rooted cuttings .. \$10.00 per 100.

## **VERBENAS**

Red, Pink, White, and Lavender.

2-inch ..... \$4.00 per 100.

## **SALVIAS**

AMERICA, 2-inch ..... \$3.50 per 100.  
SALVIAS SEEDLINGS, ..... \$.50 per 100.

## **PETUNIAS**

2-inch, assorted colors, single ..... \$3.00 per 100.  
3-inch, assorted colors, single and double .... \$8.00 per 100.  
2-inch, assorted colors, from all double seed .... \$4.00 per 100.

## **FERNS and GREENS**

BOSTON, 4-inch ..... \$18.00 per 100.  
ASPARAGUS SPRENGERI, 2-inch ..... \$4.00 per 100.

## **VINCA VARIGATA**

2-inch ..... \$4.00 per 100.  
3-inch ..... \$8.00 per 100.

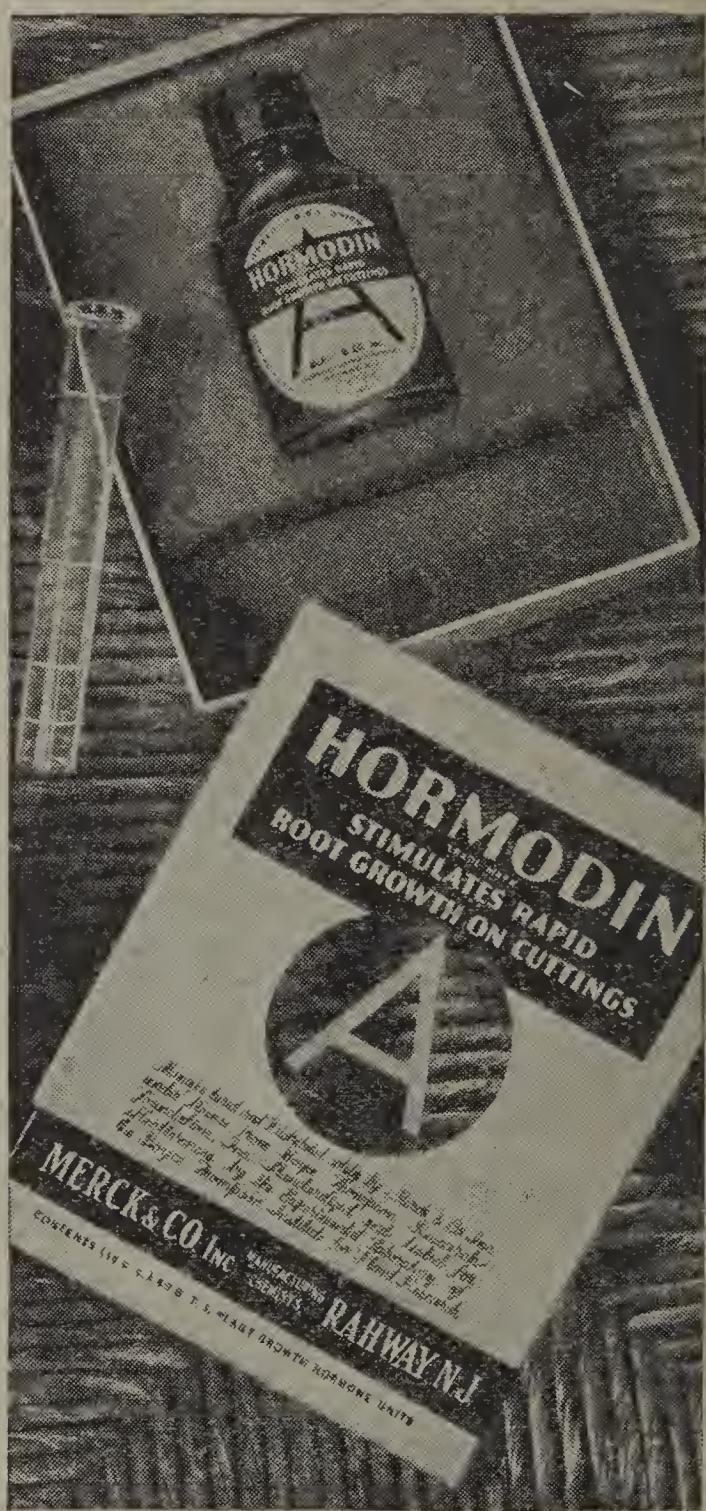
## **VINCA ROSEA**

Pink and White, 2-inch ..... \$3.00 per 100.

# **MEMORANDUM**

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**HORMODIN**—Stimulates rapid root growth on cuttings at low cost. Hormodin "A" is offered in the economical and convenient Boyce Thompson Institute units of dosage and root growth potency. Each package contains complete directions for the treatment of cuttings.

5 cc. bottle	each	\$ 1.00
15 cc. bottle	each	2.00
60 cc. bottle	each	5.00
120 cc. bottle	each	9.00
240 cc. bottle	each	17.00